



# PETER HANNA

[www.PHDesignWeb.com](http://www.PHDesignWeb.com)

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## VISUAL COMMUNICATOR

### WEB & GRAPHIC DESIGNER

Owner & Lead Web Designer of PHDesignWeb.com with over 5 years of success in creating logos, web graphics, print production, and fully functional websites. Diverse skill set in a variety of web/graphic design software used to create custom websites featuring high impact flash animation, typography, HTML/CSS, and JavaScript. Color theory, search engine, and image optimization guidelines are integrated in every site.

### QUALIFICATIONS SUMMARY

- Experienced in creating, updating, and maintaining multiple web sites
- Proficient in overseeing and driving day-to-day website operations
- Excellent organizational, time management, and project management skills
- Outstanding oral, written, communication, and presentational skills
- Team-oriented professional approach with the customer's needs and the big picture in mind
- Proven ability to work under pressure, independently and collaboratively, in order to consistently meet deadlines
- Meticulously dedicated to ensuring site quality, performance, and functionality in order to achieve business goals
- Extremely detail oriented with a high level of accuracy
- Well-versed in image optimization, search engine optimization, and information design layouts
- Continually eager to improve all skills and implement best website practices
- Passionate personal agenda in producing captivating and equally functional websites
- Extremely creative in designing graphics, logos, flash animation, and typography

### TECHNICAL SKILLS

<b>Web &amp; Graphic Design:</b>	Adobe CS4: Dreamweaver, Flash, Fireworks, Photoshop, Illustrator	5+ Years
<b>Print Production</b>	MS Publisher, Quark Xpress	6+ Years
<b>Languages:</b>	HTML (Hand Coding & WYSIWYG), CSS, JavaScript, PHP	5+ Years
<b>Other Software:</b>	MS Word, Excel, Access, Outlook, PowerPoint	7+ Years
<b>Platforms:</b>	MS Windows 95, 98, 2000, XP, Vista	11+ Years

### EXPERIENCE

#### **PHDesignWeb.com - Freelance Web Development & Graphic Design**

##### **Owner & Lead Web Designer**

**01/03 – Present**

- Create complete corporate identities using logos, color palettes, type faces, content creation, and print production
- Design web graphics, flash animation, and layouts in order to build captivating custom websites and templates
- Plan, prepare, write, edit, and proofread a variety of articles to be used for website content in accordance to SEO
- Register domain names, configure web hosting, manage email accounts, and provide search engine submissions
- Work hand in hand with clients as well as other IT professionals to determine and accomplish business objectives
- Demonstrate great customer service with a fast turnaround time for site changes and update requests
- Analyze existing websites for areas of improvement and ultimately increase site appearance and/or functionality
- Network with IT professionals and solicit small to midsize business owners in need of an online presence
- Ongoing learning process in a variety of web design and development skills for a wider range of services

**Nielsen Media Research - Oldsmar, FL****Data Collection Analyst****10/05 – 04/09**

- Maintain a high level of accuracy in researching and updating cable system and database information
- Manage and prioritize tasks in order to meet daily production deadlines and complete objectives
- Properly update Distributor Cable Reports according to procedure for interdepartmental routing
- Implement the use of several in-house research software in order to verify and record gathered information
- Analyze and validate TV data, subscriber counts, advertising, and protection info pertaining to cable providers
- Collaborate with interdepartmental colleagues to overcome challenges due to advancements in TV technology
- Train and attend several workshops regularly to enhance productivity, teamwork, efficiency, and accuracy
- Establish strong relationships with new contacts while maintaining high levels of cooperation with existing contacts

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**Nielsen Media Research - Dunedin, FL****Team Lead/Manager****01/03 – 10/05**

- Conducted managerial tasks for a team of respondent interviewers ranging from 15-30 individuals
- Required to track and submit confidential employee information via in-house software in a timely manner
- Monitored interviewers during surveys in order to ensure accuracy and observe areas of improvement
- Instructed interviewers in different script tactics in order to increase respondent compliance and complete surveys
- Trained team in key entry and effective persuasive techniques in obtaining voluntarily disclosed personal info
- Facilitated quarterly meetings and team building activities to promote teamwork and enhance skills

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**Safety Harbor Mortgage - Safety Harbor, FL****Mortgage Broker****04/05 – 10/05**

- Developed a variety of marketing tools & print production to generate leads and expand client base
- Collaborated with realtors and loan underwriters in order to complete real estate transactions
- Retrieved required confidential documentation needed to secure and process mortgages
- Accurately entered client information in a number of mortgage software for proper documentation and processing
- Created company logo and regularly updated website info ranging from text and images to daily average rates
- Constantly networked with potential home buyers, home improvement businesses, and financial institutions

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**iGlobal Networks - Tampa, FL****Web Designer/Server Administrator****06/02 – 01/03**

- Designed and helped create several websites throughout the entire development process
- Delegated and supervised all aspects of web development for a variety of clients
- Overlooked server administration for several client websites and web development
- Maintained great customer service relations with clientele concerning website maintenance and updates
- Provided clients with advertisement tools, search engine submission, and optimization
- Solicited new clientele for business growth through establishment of a web presence

**EDUCATION**

- Belmont Abbey College, NC, Class of 2000 - B.S. Therapeutic Recreation/Concentration in Sports Medicine
- Mortgage Broker License, State of Florida - July/2004
- Sessions.edu - Mater Web Design Certification

**Sessions.edu - Master Web Design Certification (Concentration Curriculum)**

- E-Commerce – Defining the Project; Organizing Content; E-Commerce Design; Shopping Cart Logic; Merchant Accounts; Fulfillment & Customer Service
- Dreamweaver II – Advanced CSS Formatting; Behaviors & DHTML; Workflow & Project Management; Form Page Design
- Dynamic Web Development with PHP – PHP Language Basics; Database Fundamentals; Online Storefront – Commerce
- Web Accessibility Design – Addressing WCAG Initiative Priorities; Priority Level 3; Accessibility Testing
- Writing Javascript & DHTML – DHTML Basics; Basic Dynamic Techniques; Dynamic Content; Navigation; Controls
- Flash ActionScript Programming – Programming Basics; Events, Actions, Functions, & Classes; Variables & Dynamic Programming; Actions & Reactions.